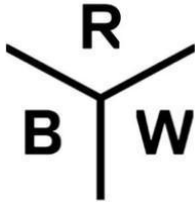


CHARLES BRILL AND THEO RICHARDSON TO LEAD RBW INTO THE FUTURE



KINGSTON, NEW YORK - April 5, 2024 - RBW, the esteemed New York-based lighting manufacturer, announces a change in ownership after 17 years in operation. Founded by Theo Richardson, Charles Brill, and Alex Williams, this trio of seasoned leaders has diligently steered the company's growth, remaining steadfast in their commitment to core values centered around harnessing the transformative power of light to shape environments, enhance communities, and enrich lives.

Looking ahead, Richardson and Brill will continue to spearhead the business, maintaining their roles as owners and operators, while Alex Williams will be transitioning out of his position as part owner of RBW.

Reflecting on their journey, the founders express profound pride in the team that originated in an East Village basement and has since burgeoned into an internationally top-selling brand. The RBW brand and organization are a testament to their collective talents and contributions, as they eagerly anticipate the emergence of the next generation of leaders.

"It's been an honor to contribute to RBW's journey from its humble beginnings to the global brand it is today," says Williams. "I'm immensely proud of what we've achieved together. While I'll miss being part of this remarkable team, I'm confident in RBW's continued success under the capable leadership of Theo Richardson and Charles Brill, and look forward to supporting them and the brand in new capacities and wish all the best for the future ahead."

RBW reaffirms its unwavering dedication to excellence and innovation in the lighting industry and would like to express its sincere gratitude to Alex Williams for his invaluable contributions to the company over the years. His leadership and dedication have been instrumental in shaping RBW into its success today.

The New York-based brand has established a cutting-edge factory of the future to serve as its headquarters in Kingston, New York. The 100,000-square-foot state-of-the-art facility houses RBW's innovation and product operations as well as primary office space. With this new infrastructure in place, the brand is poised for a milestone year ahead with plans to launch 17 new products, marking a record number for the brand.

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About RBW

As an award-winning, independent design and manufacturing company, RBW is an American brand for a higher quality of light. By listening closely to the needs of customers, RBW's forward-thinking, technology-driven approach invents lighting solutions that are out of the ordinary—products that take on unprecedented shapes or make subtle upgrades on familiar forms. Each collection embodies a distinct personality while upholding the hallmarks of RBW's family DNA: Intuitive ease and simplicity. The integrity of craft and material. High-quality lighting with a playful point of view. As a Certified B Corp, RBW's goal is to expand its status as a leader in the lighting design industry and positively impact both the planet and community by upholding the highest social and environmental accountability standards.

Meticulously engineered for various applications, RBW lighting has been installed worldwide, from the renowned Noma restaurant in Copenhagen to Fortune 500 company offices across the United States. Thoroughly invested in customer success, RBW prides itself on providing excellent service, delivering quickly and reliably while product specialists faithfully remain on call. For more information, visit www.rbw.com.

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